



**FHI**  
FOOD & HOTEL  
INDONESIA

**VIRTUALHUB** 2021

# THE 16<sup>TH</sup>

Indonesia's Leading  
International Trade Exhibition  
for Hospitality, Food &  
Beverage Industry



Incorporating:

A PAMERINDO INDONESIA TRADE EVENT

**RETAIL**  
**INDONESIA**



# 21-24

September 2021

[www.foodhotelindonesia.com](http://www.foodhotelindonesia.com)

ORGANISED BY



SUPPORTED BY



MEDIA PARTNERS:



# A Thriving Hub for Your Business

Food & Hotel Indonesia (FHI) Indonesia's leading international Hospitality, Food & Beverage trade exhibition will return as a virtual exhibition that will be held from 21<sup>st</sup> to 24<sup>th</sup> September 2021. FHI's virtual exhibition combines the best features into a single platform to connect with the global market and will serve to facilitate seamless networking opportunities for both customers and buyers.

With 28 years' experience, this biennial expo is a platform for connecting and networking the Hospitality, Food & Beverage industry through a variety of event activities and is now leading the on-going evolution of hotel service providers and culinary appliances, in efforts to strengthen Indonesia's economic position in the global market and as an entry point into this thriving and lucrative market.

In its 16<sup>th</sup> edition FHI will present **VirtualHub** to give new experiences, opportunities and offer benefits to our customers that are interested in the Hospitality, Food & Beverage industry. FHI VirtualHub offers a virtual and convenient solution for those who cannot physically attend due to large-scale gathering restrictions and travel restrictions in Indonesia.

## FHI presents a wide range of product categories

-  **Bakery, Pastry & Gelato**
-  **Coffee & Tea**
-  **Food & Beverage**
-  **Foodservice & Hospitality Equipment**
-  **Hospitality Design & Supplies**
-  **Hospitality Technology**
-  **Wines, Spirits & Alcoholic Drinks**

## An efficient business networking platform across the Hospitality, Food & Beverage sector to connect exhibitors with trade buyers

Our goals to connect and engage our customers to attendees from all over the globe to a purposeful business networking. FHI VIRTUALHUB gives you the best feature in one platform to meet virtually through interactive engagement features.

## FHI VIRTUALHUB FEATURES:



1-on-1  
Video Calls



Connection  
Requests



Private  
Messages



Schedule  
Meeting Request



Search  
Filter



New Business  
Contact List



## What's on FHI VIRTUALHUB?

### FHI Digital Showroom

powered by Saladplate

Digital product catalogue 24/7 access to source more than 150 products, technology and services.

### Saladplate Indonesia

Premier Global B2B Marketplace for sourcing Hospitality, Food & Beverage products in Indonesia.

### Virtual Business Matching Programme

Powered by artificial intelligence (AI), analyzes attendee data and search within the platform, to provide more accurate suggestions for exhibitors and buyers end up forging meaningful business relationships.

### Hospitality, Food & Beverage Hub and Live Exhibitor Seminar

Featured Event Programme to provide a comprehensive platform for industry players and professionals to interact, connect, share ideas, trends, and knowledge.

#### Contact Us:

##### INDONESIA Wiwiek Roberto

Menara Jamsostek  
Menara Utara Lantai 12 Unit TA-12-04  
Jl. Jendral Gatot Subroto No. 38  
Jakarta Selatan 12710 Indonesia  
T : +62 21 2525 320  
E : wiwiek@pamerindo.com  
www.pamerindo.com

##### ASIA Jorinda Tan

10 Kallang Avenue,  
#09-15 Aperia Tower 2,  
Singapore 339510  
T : +65 6233 6688  
E : apple-isoa@informa.com  
www.informamarkets.com

##### WORLDWIDE Fiona Murray

240, Blackfriars Road  
London SE1 8BF  
United Kingdom  
T : +44 20 7560 4309  
E : fiona.murray@informa.com  
www.informamarkets.com

#### Follow Us:

#FHI

#foodhotelindonesia

 @foodhotelindonesia\_fhi

 @foodhotelindo

 Food & Hotel Indonesia

 Food & Hospitality Series\_ID