



FHI
FOOD & HOTEL
INDONESIA

VIRTUALHUB 2021

POST SHOW REPORT

Incorporating:

A PAMERINDO INDONESIA TRADE EVENT

RETAIL
INDONESIA



TUESDAY-FRIDAY
21-24 September 2021

A Thriving Hub For Hospitality, Food & Beverage Industry

ORGANISED BY



www.foodhotelindonesia.com

FHI VirtualHub was successfully held from 21-24 September 2021. FHI VirtualHub facilitated seamless networking opportunities to our valued customers and buyers to form a purposeful business networking. The best features in one platform to connect from across the world was provided which included interactive engagement features such as digital product catalog, business matchmaking, video calls, live chats and featured event programmes. The customers and buyers got the best of virtual experiences, increased brand visibility, reached a larger audience, enhanced networking and business opportunities.

Facts & Figures



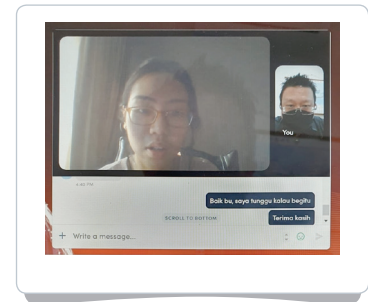
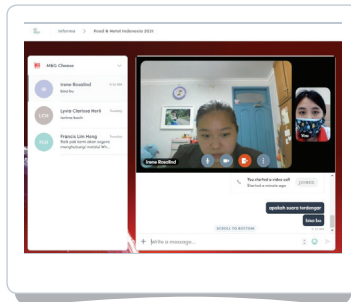
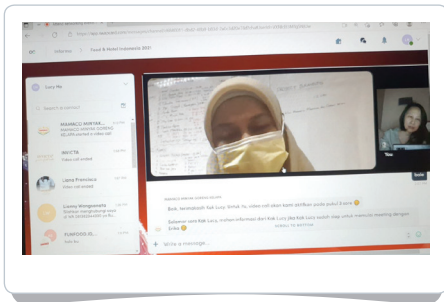
1,192 Total Attendees

1,725 Total Contacts Made

1,418 Total Discussions Created

4,189 Total Messages Exchanged

161 Total Confirmed Meetings



TOP 5

Buyers Countries:

1. Indonesia
2. Hong Kong SAR
3. Malaysia
4. Singapore
5. India

TOP 5

Buyers by Company Business Nature:

1. F&B Management Service / Consultancy
2. Hospitality and Tourism
3. Manufacturer
4. Importer / Exporter / Distributor / Wholesaler
5. Distributor

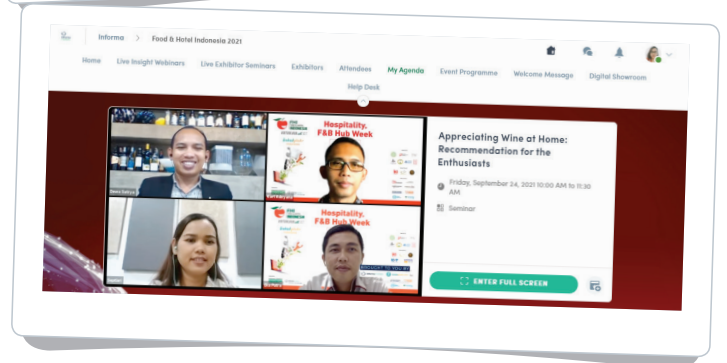
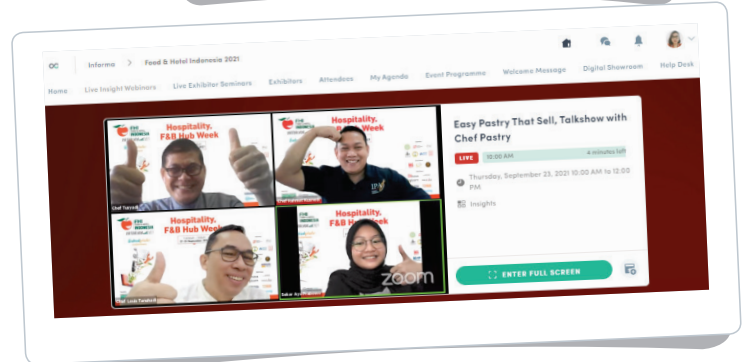
TOP 5

Buyers by Job Function:

1. Corporate Management (Owner / Proprietor / President / CEO / MD / GM)
2. Sales / Marketing / Brand Management / Public Relations
3. Business Development
4. Purchasing / Procurement
5. Research & Development

Hospitality, F&B Hub Week

With 28 years' experience, Food & Hotel Indonesia is now leading the on-going evolution of hotel service providers and culinary appliances, in efforts to strengthen Indonesia's economic position in the global market. Hospitality, F&B Hub Week was a platform for connecting and networking industry players and professionals through a variety format like talk show, online product showcase, polling and interactive question and answer session. This event programmed in collaboration with our key partners to share their ideas, experiences and gain knowledge to overcome the challenges with emphasis on the latest industry trends.



Facts & Figures

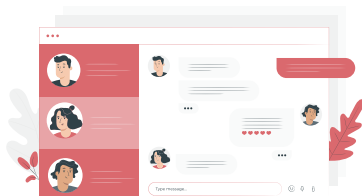
Total Participants:

Total registrants: **832**
Attended participants: **928**
Youtube Live Streaming Views: **637**



Time in Session:

>30 minutes: **903**
<30 minutes: **25**



Attendees Interaction Rate:

From Q&A Box to Panelist
66 Questions



Your Feedback is Valuable to Us

it's organized well.
connected well for all
participants.

-Novita Sianipar
(Marketing Manager,
PT MULTIFORTUNA
SINARDELTA)

We received some sales
prospects from this FHI
VirtualHub 2021 event.

-Lianny Wangsanata (Customer
Relation Manager, PT. Sango
Ceramics Indonesia)

"I was very glad to have attended FHI's virtual fair! The session was quite informative, and I got to chat with similar businesses in this sector! The sessions were also well-organised with easy-to-use video conferencing features to schedule meetings with other businesses! I highly recommend FHI's virtual fair to anyone who is looking to learn more about the industry or grow their network!"

-Tiffany Tan (Academic Researcher at National University of Singapore)

"I used to come regularly as a visitor at FHI before because I could easily get various information for my needs. With this online exhibition, it was a bit difficult at first on day 1. But after being helped by the Pamerindo Team, finally managed to join the FHI VirtualHub 2021 platform.

Thank you to Team Pamerindo."

-Lucy Ho (Director of Mas Amenities)

"The FHI VirtualHub 2021 homepage looks good, the platform is easy to understand and understand. Live chat is very helpful, it is also easy to schedule an appointment. Hopefully something like this can be held in the future. And Team Pamerindo also very helpful with the follow-up. Thank you and Success for Pamerindo."

Anton Tjandra (Marketing Manager of PT Sarana Berkas Sejahtera)

Food Fraud Prevention,
dari Izin Edar hingga Label
Halal

"Good presentation. I am waiting for other activities related to halal knowledge with BPJPH and other LPHs. Thank you."

-Elvi (Food Industries of PT So Good Food)

Wonder of Tea by Othniel

"The topics are interesting, and the speakers are good because they provide more detailed knowledge about tea."

-Adrian Hartono (Co-Owner of de.Kitchen Indonesia)

A Game-Changer in
Ready Meals Processed
and Packaged Food

"Interesting and nice
topic."

-Yenawaty Chua
(Consultant at HTC)

Tea Mixology

"The session was so good that it didn't feel like the time had run out. Thank you."

-Ambar K.
(R&D of PT Talkindo
Selaksa Anugerah)

"Thank you to FHI VirtualHub for holding such an exciting event, especially for the world of Tea Mixology. The most important thing is that FHI has helped promote Indonesian Tea. Hopefully Indonesian Tea will be more widely known, and more and more Tea lovers in Indonesia. Good job! Success for FHI."

-Cakra Virajati (Tea Mixologist)

"For me the FHI Virtual Hub is very important. By following it we will be helped with one-stop solution for our business and needs."

-Chef Rahmat Kusnedi
(President of Indonesia Pastry Alliance)

"It's a great opportunity for Indonesia Sommelier Association Jakarta Chapter to showcase variety of wines available in the market. Again, learning wines should be fun not intimidating. Cheers to FHI VirtualHub 2021."

-Wiceni Widjaja (President
Indonesia Sommelier Association
Jakarta Chapter)

"All members of AISTEA would like to thank Pamerindo for their support to promote Indonesian Specialty Tea through the FHI Virtual Hub Webinar. We hope that we can continue to teach and collaborate again in the future. Success to Pamerindo and FHI."

-Ronald Gunawan (Director AISTEA)

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NEXT YEAR EVENT

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Calendar

26 - 29 JULY 2022

Jakarta International Expo (JIEXPO)

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