

in conjunction with



26 - 29 July 2022

Jakarta International Expo (JIEXPO)

The 16th Indonesia International Leading Hospitality, Food & Beverage Trade Exhibition

incorporating

A PAMERINDO INDONESIA TRADE EVENT

**RETAIL
INDONESIA**



Organised by :



informa markets
Hospitality, Food & Beverage



PAMERINDO INDONESIA
SUSTAINABLE EVENTS



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ENHANCING SUSTAINABILITY IN THE HOSPITALITY, FOOD & BEVERAGE INDUSTRY

CONNECT TO ACCELERATE SUSTAINABLE GROWTH IN HOSPITALITY, FOOD & BEVERAGE SECTOR WITH INNOVATION TOWARDS THE GLOBAL MARKET

Food & Hotel Indonesia (FHI) 2022 returns for its 16th edition. Indonesia's leading comprehensive hospitality, food & beverage international exhibition for over 28 years, this year FHI will be held in conjunction with Hotelex Indonesia and Specialty Food Indonesia.

Due to the global pandemic in 2021, FHI was held virtually for the first time, in line with the advancement of technology to offer a virtual engagement and networking platform, as another channel of communication and ensure businesses within the industry to reach the right partners and reach its true potentials.

This year FHI returns for our offline renowned exhibition that provides unprecedented access to top culinary and hospitality manufacturers, distributors, and retailers. All attendees will have the chance to learn with the best players in the industry, while networking with the world's best industry professionals through various events and features. We strive to give international companies an undisputed entry point into this thriving and lucrative market and enable them to expand their market reach across worldwide borders. FHI will continue and support to accelerate a sustainable business growth to help the sectors shine globally and making Indonesia 4.0 towards 2030.



SUSTAINABILITY IN INFORMA MARKETS

Our event is part of Informa Markets and the Informa Group. Sustainability at Informa focuses on the long term impacts we have on customers, colleagues, the communities we work in and the environment.

Many of our stakeholders are clearly telling us that sustainability (social, economic and environmental) is something that is no longer a nice to have but a necessary part of any event. We want to make sure we're meeting those expectations and we believe that being sustainable is the right thing to do.

We also recognise that it's not just about the way we produce our events and products but recognizing that we have a role to play in providing a space to work in partnership together with our markets to inspire the sustainable development of the industries we serve. This is an ongoing process for us and we're looking for ideas of how we can improve.

More information about our work so far can be found on the www.informa.com/sustainability including our latest sustainability reports.

INDONESIA'S PROMISING INDUSTRY BUSINESS OPPORTUNITIES

Indonesia is a country of enormous economic potential. The Indonesian government has designed a roadmap to implement several strategies in jumpstarting the nation's development by formulating Making Indonesia 4.0. The aim is to boost Indonesia's competitiveness in the Fourth Industrial Revolution (4IR).

FOOD & BEVERAGES



99%

Of total market revenue will be generated through online sales in 2023

7%

Of Indonesia's foodservice market is forecasted to grow in the period of 2019-2024

An investment of

Rp. 36.6 trillion

Was attracted by the food & beverage industry

HOSPITALITY



\$1,835.6 billion

Of the global online travel market is estimated to reach by 2031 economy in 2025

The tourism and hotel local market in Indonesia is poised to grow

\$21.93 billion

During 2022-2026

DIGITAL GROWTH



71%

Of Indonesia's population is still in the productive age bracket

74,8m

Digital users in the Food & Beverage segment is expected to reach by 2025

Indonesia is home to the world's fourth largest internet users (185 million) and its e-commerce market is the largest in Southeast Asia.

>5%

Of Indonesia's positive growth trend is aimed in the next 5 years

\$124 billion

Is projected to be reached by Indonesia's digital economy in 2025

FHI Covers Various Product Categories



BAKERY, PASTRY
& GELATO



COFFEE & TEA



FOOD & BEVERAGE



FOODSERVICE
& HOSPITALITY
EQUIPMENT



HOSPITALITY DESIGN
& SUPPLIES



HOSPITALITY
TECHNOLOGY



WINE, SPIRITS
& ALCOHOLIC DRINKS

EMPOWER MEANINGFUL VAST ENCOUNTERS ACROSS HOSPITALITY, FOOD & BEVERAGE BUSINESS PLAYERS.



Global B2B Marketplace in Indonesia for sourcing Hospitality, Food & Beverage Products

As part of Saladplate.com, Saladplate Indonesia is an integrated online sourcing platform focusing on Indonesia hospitality, food and beverages industry to connect both local buyers and suppliers making the entire sourcing easy and direct.

WHY SALADPLATE INDONESIA?



Showcasing
more than
60 product
categories



Reach over
20,000 local
Indonesia
buyers



Cover all hospitality,
food & beverage line of
business including retails,
restaurants & bars, etc..

To help suppliers and buyers connect more easily, Saladplate Indonesia has partnership with Food Market Hub to provide buyers with an Online Shopping Platform. Buyers can now order and receive products directly through Food Market Hub in Indonesia - with the confidence they are dealing with trustworthy suppliers. All products are ready to be shipped anytime with quick and easy delivery because there is no cross-border shipping required.

OUR SOLUTIONS

Digital Product Showroom.

Mobile responsive online showroom 24/7 Connect with new customers online Brand exposure.

Analytics and Reporting.

Real-time product performance reports Better insights and forecasting.

Reach out our Trade Lead Buyers.

Provide a direct channel for introducing your product to the buyers who list down their specific requirements.

Lead Generation.

Saladplate Indonesia offers a comprehensive set of marketing services to help customer generating awareness with millions engaged decision makers across Food and Hospitality sector in Asia.

FOR SUPPLIERS

Benefits we are bringing through this partnership

FOR BUYERS

Promote brands and products directly to the foodservice buyers in Indonesia with an ability to receive direct orders from them

Simplify every step from product discovery to the transaction. Empower buyers to easily track and manage supply orders, inventory, and costs

EXPANDED BUSINESS OPPORTUNITIES



- Expand your business to local Foodservice Outlets and merchants

PREMIUM BRANDING & ADDITIONAL EXPOSURE TO LOCAL BUYERS



- The name of "Premium Vendor" will be verified by Saladplate
- Additional storefront at Food Market Hub
- Listed on FMH Marketplace

STREAMLINED ORDER MANAGEMENT



- Digitalised order management system
- Auto-generated Purchase Order & Easy procurement solution for your clients

OPTION 1

Space Only

IDR 5.550.000,- per sqm

Floor space rental only. Ideal for exhibitors who want to build their own stand.

*(Minimum 15 sqm).



OPTION 2

Exhibiting Made Easy Packages

IDR 6.550.000,- per sqm

This option provides a complete stand includes space rental, walls, carpet, fascia, lighting and inclusive range of furniture and display aids which increase according to the size of your stand. Additional and specialist furniture can be ordered separately. *Minimum stand size 9sqm - 21sqm.



Follow Us: #FHI #foodhotelindonesia #hotelexindonesia #specialtyfoodindonesia

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Sales Enquiry



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WE SUPPORT SUSTAINABILITY SYSTEMS TO SAVE THE ENVIRONMENT.