







The 19th Indonesia International Leading Hospitality, Food and Beverage Trade Exhibition



Jakarta International Expo (JIEXPO)

Cultivating Future in
Sustainable Culinary and Hospitality

Organised by:





Sustainable Events:





www.foodhospitalityindonesia.com | Follow Us: #FHI #foodhospitalityindonesia #hotelexindonesia #finefoodindonesia







in Food & Hospitality Indonesia



FHI COVERS VARIOUS **PRODUCT CATEGORIES**











FOOD INGREDIENTS









VEGAN

PROCESSED FOOD



















OUR DIGITAL DELIGHT

Providing digital marketing solutions tailored to vour needs

Our customer can tap-in to our abundants database and worldwide networks within the industries by using our digital products.

1. WEBSITE ADS

- a. Homepage Banner
- b. Sub-page Banner
- c. Registration Page Banner

- a. Banner Ads
- b. Product Review
- c. Emailer Campaign

- a. Banner Ads
- b. Priority Placement

4. SOCIAL MEDIA

- a. Feed Post
- b. Story Post
- d. Reels / Feed Video Post

6. VIDEO CONTENT

a. FHI TV Programme (Product Showcase)

OUR OBJECTIVES



UNLOCK your digital potential and build your products' digital DNA, ahead of your competitors.



CONNECT with your target market in any kinds of circumstances.



DELIVER business leads to your door.

EXHIBIT PACKAGE

Option 1:

RAW SPACE



IDR 6,280,000 per sqm* (min. 36 sqm)

> Floor space rental only Ideal for exhibitors who want to build their own stand.

Option 2:

SHELL SCHEME



IDR 7,300,000 per sqm* (min. 9 - 35 sqm)

Provides a complete stand that includes space rental, walls, carpet, fascia, lighting, and an inclusive range of furniture and display aids. Additional and specialized furniture can be ordered separately.

Additional to Option 1 or 2: **BETTER STANDS PACKAGE**

IDR 1,200,000 per sqm*

The Better Stands booth package is an additional package that includes a certificate for Bronze, Silver, and Gold booths, free EDM promotion, Instagram posts, and 13A/1 Ph electricity. Pamerindo partners with a waste management company to recycle booth materials







*Price excludes 11% VAT

Sales Enquiries

INDONESIA

Wiwiek Roberto

Menara Jamsostek Menara Utara Lantai 12, unit TA-12-04 Jl. Jenderal Gatot Subroto No. 38 Jakarta 12710, Indonesia T: +62 21 2525 320

T: +62 21 2525 032 / 018 E: wiwiek@pamerindo.com www.pamerindo.com

INTERNATIONAL SALES OFFICE WORLDWIDE

Stewart Meikle

240 Blackfriars Road. London SF1 8BF United Kingdom T: +44 7584770714 E: stewart.meikle@informa.com

www.informamarkets.com

INTERNATIONAL SALES OFFICE **ASIA**

Jeffrey Au

63 Robinson Rd. #06-02, Afro Asia, Singapore 068894

T: +65 6989 6543

E: Jeffrey.Au@informa.com

www.informamarkets.com

www.foodhospitalityindonesia.com | Follow Us: #FHI #foodhospitalityindonesia #hotelexindonesia #finefoodindonesia









